

News Release



For immediate release

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Web Technology and UFE form strategic sales partnership for UK and Europe

Lakeland, FL, USA – January 2008:

Web Technology is pleased to announce they have formalized a strategic partnership with Unique Finishing Equipment, Ltd., of St. Albans, UK, as their managing distributor for label products and labeling equipment in the UK and Europe.

“UFE has demonstrated exceptional customer service capabilities in their region, and we view this partnership with tremendous optimism,” states Wally Lowe, President of Web Technology. Managed by Lindsay Orr, and Carl Schooley, Lowe further states that “UFE have more than a decade of experience in the card industry, and share our commitment to the ongoing success and growth of all our customers.”

Since 1995, UFE have managed capital equipment manufacturer Ga-Vehren International, specializing in custom solutions for card affixing, processing, and card personalization applications. “Their industry experience”, states Mr. Lowe, “will strengthen our commitment to serving our customers, and challenge us in our relentless pursuit of continuous improvement. We are extremely honored to have Lindsay and Carl on board, so please join us in welcoming them to our team.”

Web Technology, Inc., is a specialist manufacturer of pressure sensitive labels and labeling equipment, providing dedicated labeling solutions for the card industry. Web Technology designed and engineered Cross-Core Labels®, a roll finishing process that increases card manufacturing productivity by more than 15%. In addition, Web Technology supplies a wide range of label products used for card industry applications, as well as a selection of ultra high speed label application systems for the web press industry and others.

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